

INSIGHT

THE LATEST IN VISION CARE | SPRING 2018

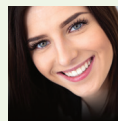
 **EYE CARE
SPECIALISTS**

REMINDERS

UPCOMING EVENTS

Cataract Seminar & Cookout

Thursday, June 14TH
Dinner at 5:30^{PM}
Seminar at 6:00^{PM}
703 Rutter Avenue
Call (888) 685-2771 to RSVP!



HydraFacial Event

Thursday, May 30TH
10^{AM} – 2^{PM}
Revive MedSpa
601 Wyoming Avenue

SIGNATURE FACIALS FOR \$75!
LIMITED AVAILABILITY.

Call (570) 664-7171 to
schedule today!

**\$200
VALUE!**

**THANK YOU FOR VOTING
US BEST EYE CENTER!**



THE LATEST IN TECHNOLOGY

MY LIFE, MY LASIK EVENT

Over the years, we have heard countless reasons why our patients want to free themselves of glasses and contacts. What's YOUR reason?



All-Laser LASIK corrects vision with the precision of FDA-approved laser technology. It's one of the most popular forms of elective surgery in the U.S. due to its safety, accuracy, quick recovery and wide range of correction. In the hands of our experienced surgeons, the results are impressive! Schedule your FREE LASIK Consultation today and ask us how you can save an incredible \$1,000 off All-Laser LASIK* from now until June 30th!

*Free consultation not substitute for regular eye exam. \$500 off per eye All-Laser LASIK regular price. Cannot be combined with other offers or insurance.

NEW & EXCITING SERVICES NOW AVAILABLE

Looking so good has never been this easy!

HydraFacial and Microneedling are both non-surgical, affordable treatments with no down time and amazing results! From intense hydration and reduced appearance of fine lines and wrinkles with HydraFacial, to improved appearance of fine lines, acne scars and better skin tone, color and texture with Microneedling, We can help you step into Spring with an incredible glow!



Call us at (570) 664-7171 to schedule an appointment today.

IMPORTANT EYE CARE REMINDERS

TAKE CHARGE OF YOUR EYE HEALTH

37 million Americans have cataracts, diabetic retinopathy, glaucoma or macular degeneration - all of which can cause decreased vision and even blindness.



Studies show that making healthy choices and having regular eye exams can help in reducing the chances of vision loss. May is the American Academy of Ophthalmology's "Healthy Vision Month," and in support, we are encouraging all of our patients to **take charge of their eye health by reminding you to schedule an annual exam.** The good news is that the team of ophthalmologists right here at Eye Care Specialists' can help manage and treat all of these vision threatening conditions.

WHY DO I NEED POLARIZED SUNGLASSES?

Polarized sunglasses have a special filter that blocks the intense reflected light that causes glare and reduces visibility. While polarized sunglasses not only reduce glare, they also improve visibility, comfort and help with light sensitivity. Polarized sunglasses are a great choice for anyone who spends a lot of time outdoors. Whether you spend your time water skiing, boating, mountain biking, golfing, driving, jogging, polarized sunglasses may be the right choice for you to help you enjoy life outdoors with more comfort and better vision. Ask our friendly opticians in any of the Eye Care Specialists' Optical Shops to show you our selection of polarized sunglasses and demonstrate the difference.



BRINGING LIFE BACK INTO FOCUS



With over 50 years of eye care excellence, Eye Care Specialists has maintained the highest standards in vision care. The combination of our experience and reputation, along with our commitment to offering the most advanced vision correction technology and procedures, is part of what makes the Eye Care Specialist difference... for the peace of mind you deserve.

OUR SERVICES INCLUDE: CATARACT, LASIK, OPTICAL & CONTACT LENS, RETINA, DRY EYE, GLAUCOMA, GENERAL EYE CARE, OCULOFACIAL PLASTICS AND COSMETIC.

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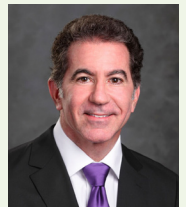
“I had a great experience and fabulous care from Dr. Reiser and all of the staff at Eye Care Specialists!”

*— Mary C.
LASIK Patient*

STAFF SPOTLIGHT

HARVEY J. REISER, M.D.

Dr. Reiser specializes in Advanced Cataract Surgery, All-Laser LASIK, Glaucoma, Diabetic Eye



Disease and Age Related Macular Degeneration. A graduate of Duke University, with a residency at the prestigious Wills Eye Hospital, Dr. Reiser's training and credentials are exceptional. His interest in ophthalmology began with positive interactions with eye doctors who helped him see better when he was just a child “I wanted to do something that was high tech, cutting edge and that mattered to people,” said Dr. Reiser. “To this day, it never is tiresome to having someone come in and being excited about seeing again for the first time in perhaps years.”