

# INSIGHT

THE LATEST IN VISION CARE | SUMMER 2018



## REMINDERS

### UPCOMING EVENT

#### Laser Cataract Seminar

Thursday, Sept. 13<sup>TH</sup>  
Seminar at 5:30<sup>PM</sup>

703 Rutter Avenue

Call (888) 685-2771 to RSVP!



Thank you for voting us Best Eye Care Center, Best Place for Glasses and Contacts and Best Laser Cataract Surgery by the Citizens Voice 2018 Readers' Voice Awards. We love our patients!



## THE LATEST IN TECHNOLOGY

### NEW! AUTOMATED CHECK-IN OPTIONS



Phreesia

As we continue to strive to make your eye care experience the best possible, we're pleased to announce Phreesia Check-In at our Rutter Avenue location. Phreesia will bring a whole new level of time-saving convenience to your check in process and will make things quick, easy and convenient for you. **We've automated the process with 3 convenient ways to check-in:**



At Home



PhreesiaPad



Phreesia Kiosk

All of your information entered is **private and secure**, and will ensure your health records are always up-to-date. The payment process will be convenient too!

Ask us for more info on how you can save time and skip the lines!

### SWEET SAVINGS ON DESIGNER SUNGLASSES!

Summer's here and we want you to enjoy fun in the sun with great vision and a sweet deal! From now until August 31st, when you **purchase a one year supply of contact lenses**, you'll receive a **pair of designer sunglasses for only \$50!\*** Protecting your vision with an excellent pair of quality sunglasses is so important - and we want to make it easy and affordable. Call or visit any of our optical shop to take advantage of this great summer savings!



\*Cannot be combined with other offers or insurance. Select group of sunglasses available to choose from with this offer.

# EYE CARE REMINDER

## JULY IS UV SAFETY MONTH



Americans spend the most time outdoors from 2pm-6pm, a peak time for harmful UV rays. Eyes are most at risk between 8am-10am and 2pm-4pm.



Studies show that long term exposure to bright sunlight may cause the risk of cataracts and growths on the eye, including cancer. UV rays reflected off sand and water can cause eyes to sunburn, potentially resulting in temporary blindness in just a few

hours. In support of UV Safety Month in July, the American Academy of Ophthalmology and Eye Care Specialists would like to remind our patients of the importance of protecting your eyes from the sun's harmful rays with 100% UV-blocking sunglasses and broad-brimmed hats.

### REFLECTIVE UV LIGHT IS JUST AS DAMAGING!



**WATER**  
REFLECTS UP TO  
**100%**



**SNOW**  
REFLECTS UP TO  
**85%**



**DRY SAND**  
REFLECTS UP TO  
**25%**



**GRASS**  
REFLECTS UP TO  
**3%**

## JOIN US IN WISHING DR. MCGRAW A FOND FAREWELL



Many of you may know Patrick McGraw, M.D., who has been with Eye Care Specialists for almost 2 decades. Dr. McGraw took wonderful care of our patients in the areas of cataract surgery, refractive surgery, glaucoma and diabetic eye disease. Dr. McGraw and his family will be moving to sunny Southern California at the end of June to pursue his dreams of semi-retirement.

Rest assured, all of Dr. McGraw's patients will be very well taken care of by the experienced team of experts at Eye Care Specialists, and will receive the same excellent quality of care they have come to expect. While we are sad to see him go, we are excited for Dr. McGraw and his family's new adventures! Thank you for almost 20 years of eye care excellence!

## BRINGING LIFE BACK INTO FOCUS



With over 50 years of eye care excellence, Eye Care Specialists has maintained the highest standards in vision care. The combination of our experience and reputation, along with our commitment to offering the most advanced vision correction technology and procedures, is part of what makes the Eye Care Specialist difference... for the peace of mind you deserve.

**OUR SERVICES INCLUDE: CATARACT, LASIK, OPTICAL & CONTACT LENS, RETINA, DRY EYE, GLAUCOMA, GENERAL EYE CARE, OCULOFACIAL PLASTICS AND COSMETIC.**

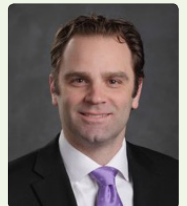


*"I love to read! I'm so happy I had Cataract Surgery to restore my sight. The cheerfulness & loving care I received was appreciated."*

*— Phyllis  
Cataract Patient*

## STAFF SPOTLIGHT

### JOSHUA HEDAYA, M.D.



Dr. Hedaya is an experienced Ophthalmologist specializing in the areas of Macular Degeneration and Retina. Having completed his fellowship in Vitreoretinal Surgery and his residency at the prestigious New York Eye & Ear Infirmary, Dr. Hedaya's training and credentials are exceptional. His first exposure and interest in ophthalmology began when he was just a child, as his father was a general ophthalmologist in Manhattan. As a young boy, Dr. Hedaya enjoyed helping escort patients from the waiting room in his dad's practice. "There are so many exciting advances that have occurred in ophthalmology, and in retina specifically," said Dr. Hedaya. "It's hard to imagine how the treatment of macular degeneration has changed so dramatically over the last ten years. Every case is different and requires really a unique approach. The ability to fix the problem and restore vision is really a privilege and it's just always very gratifying."